

FAREWELL FUNERAL SERVICE

A Family Company

Family Owned Versus Chains

FAREWELL FUNERAL SERVICE

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FAREWELL ~ CLOVIS Arrangement Center

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*Is there any difference between a **FAMILY OWNED FUNERAL HOME**, and a funeral home that is part of a corporate-owned chain?*

Over the past several years, large multi-national organizations have been purchasing funeral homes and mortuaries at an alarming rate. The early nineties saw hundreds of family operated funeral homes across North America brought into the fold of large multi-national firms. Recent media reports such as 60 Minutes, Time, and US News and World Report conclude that these death care business operations, while trying to maintain the facade of a family operation, quickly increase prices considerably and enforce merchandising policies on employees geared to significantly increase their bottom lines. Many of these funeral homes even lead families to believe that the facility is still owned by the original owner and that they are still responsible for day to day operations. Some of these funeral homes have even gone to the extreme and advertise with the former owners name and photograph giving the impression that the former owner is still involved in serving families. In most cases the funeral home has been under corporate ownership for more than twenty years.

“Dignity”... the largest network of funeral providers in the world, has dominated the landscape of Fresno/Clovis for more than 25 years. In the Valley they own Lisle Funeral Home, Stephens & Bean Funeral Home, Tinkler Funeral Chapel, Whitehurst Sullivan Burns & Blair Funeral Home, Boice Funeral Home in Clovis and Fresno Memorial Gardens.

Is Farewell Funeral Service independently owned or is it operated by a large chain or corporation?

Farewell Funeral Service is locally owned and independently operated. It is not operated by a large public corporation. When you walk through our doors, you'll always meet one of the owners...yes that's right, they work here too.

WHY ARE FAMILY-OWNED FUNERAL HOMES THE RIGHT CHOICE?

Farewell is locally owned and has a single focus; providing the best **quality service** and **value** to our families and friends. We are not governed by corporate mandates or driven to increase profits. We know that our success depends upon how we treat each and every family we serve. It is our goal at **Farewell** not only to satisfy your needs...but to exceed your expectations.